



Theatre Royal Winchester
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Winchester
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hatfair.co.uk

HAT FAIR 2020 – FRIDAY 3 – SUNDAY 5 JULY – INFORMATION FOR STALL HOLDERS

Hat Fair is Britain's longest running Outdoor Arts festival. Held annually over the first weekend in July, it attracts over 60,000 attendances over the duration of the three days with typical anticipated audiences of 200-1000 per individual performance depending on the scale of show. The Hat Fair markets are an integral part of the festival, adding greatly to the atmosphere and level of enjoyment of the audiences.

Hat Fair is part of Play to the Crowd – an Arts and Education Charity which includes Theatre Royal Winchester and Playmakers.

Booking and Payment

If you would like to trade at Hat Fair 2020, please read the attached Terms and Conditions, and complete the application form, indicating which location at which you would like to trade.

In an effort for Hat Fair to promote a paperless office, please return the completed application form, with copies of the relevant supporting documents (see checklist on page 3 of the application form) via Email only to:
hatfairmarkets@playtothecrowd.co.uk

Please do not send original documents, as these cannot be returned to you – scans are acceptable. Do **NOT** send any payment with your application.

All invoices are raised by Play to the Crowd.

NOTE : We will **not** accept a booking unless the completed application form is accompanied by:

1. Evidence of Public Liability Insurance Cover (e.g. copy cover note)
2. Risk Assessment
3. Food Health and Safety documents and/or Gas/Electrical safety certificates, if relevant to you.
4. Signed copy of the Terms & Conditions

Venue Information

This the planned number of pitches available at each location in 2019. Please note this schedule is subject to confirmation.

Location	Pitches available	Trading Hours <i>(anticipated trading times, exact hours will be confirmed by 1 April 2019)</i>	Type of stalls
The Square	12	Saturday – 10:00 to 20:00	Arts and craft market Please note, no power and no generators permitted at this location.
The Broadway	6	Friday - noon to 21:00 Saturday – 10:00 to 23:59	Food and drink Power available, at cost.
Abbey Gardens	4	Friday - 10:00 to 20:00 Saturday – 10:00 to 20:00	Snacks / coffee / arts and crafts Power available, at cost.
North Walls Recreation Ground	40	Sunday - 10:00 to 18:00	Food and drink / ice cream / charity / arts and craft / bars. Power available, at cost and generators accepted.

Please see map on following page for venue locations.

The Square

Anticipated Numbers – 500 to 1,000 people

Side Street in Central Winchester with scheduled street performances at a near-by busking pitch. Winchester Cathedral is also nearby with family entertainments programmed throughout the Friday and Saturday. There will be a road closure in place closing this route to traffic. Due to road width the maximum depth of stall is 3m and no stock vehicle may be kept onsite.

The Broadway

Anticipated Numbers – 1,000 to 2,000 people

Large, central Winchester street with scheduled street performances throughout Friday and Saturday. There will be a road closure in place closing this route to traffic. No restrictions on pitch size. No stock vehicles may be kept onsite during the event during event times but vehicles are permitted to park overnight alongside your stall.

Abbey Gardens

Anticipated Numbers – 500 to 1,000 people

Attractive park in Central Winchester, often used by families for picnicking. Street performances will be scheduled here throughout Friday and Saturday.

North Walls Recreation Ground

Anticipated Numbers – Over 10,000 people

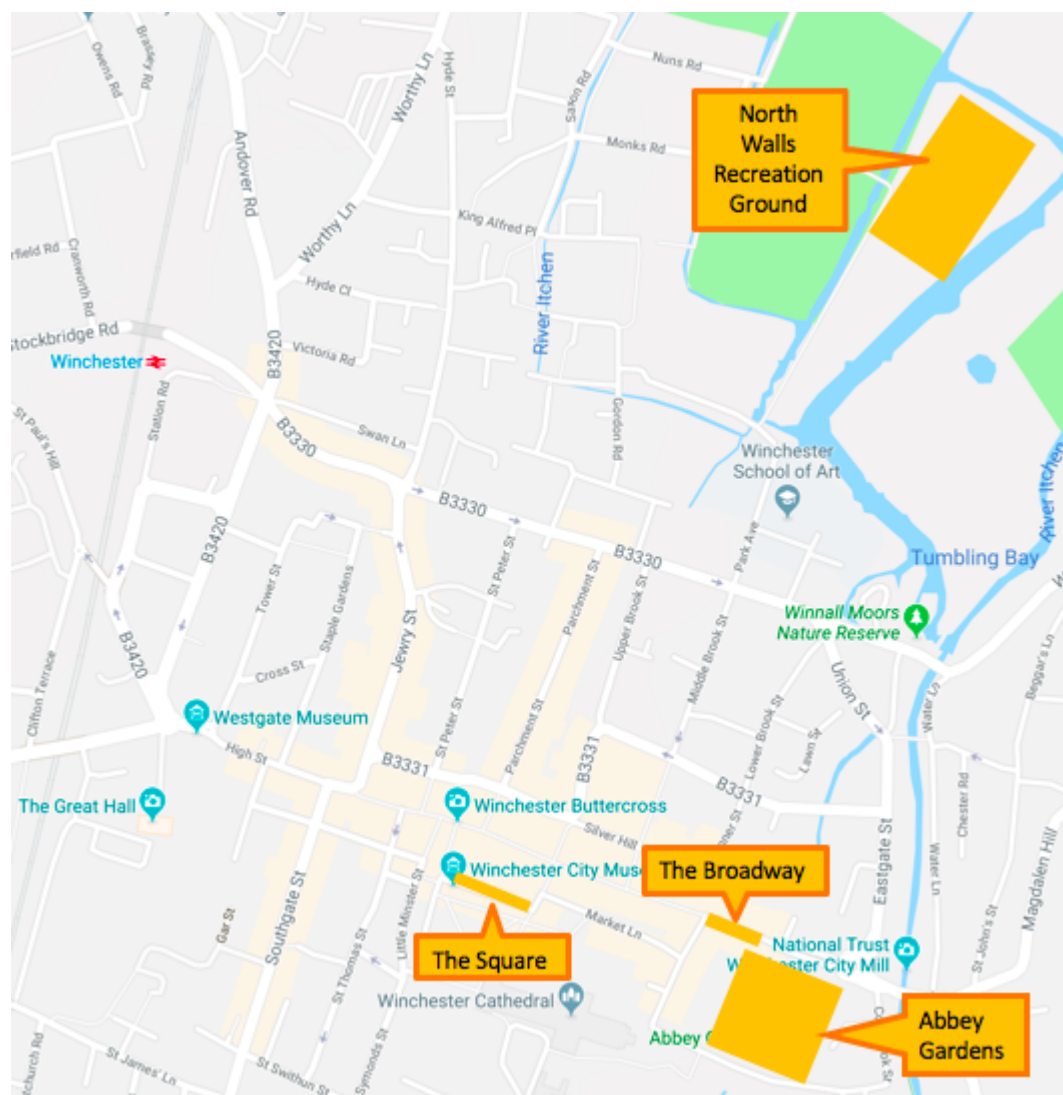
Large park with street arts and music performances scheduled throughout the day on Sunday.

Prices are based on a **3m x 3m** pitch but there is no restriction on pitch size – prices vary accordingly.

Stallholders are responsible for bringing their own tables, gazebos and weights etc. Please see the application form for details of costs associated with each location. If you wish to bring a bigger structure then please give full details in your application along with photos of your stall. Additional space may be available but will incur an additional pitch charge.

Stalls will be selected in order to offer as wide a range of quality products as possible. Due to the limited number of pitches available, not all applications will be successful. If your application is successful, we will endeavour to offer you a pitch at your preferred location; if there are no pitches available, you may be offered an alternative option.

Venue Locations



Please note:

Anticipated numbers for venues are based on previous years' figures and can't be guaranteed.

The existing Winchester Market will be in operation for the Saturday of the festival. In 2019, this market was relocated to the Middle Brook Street for the festival weekend.